



Aylmer Pool Public Swimming Sponsorship Program



Thank you for supporting more than 1,200 swimmers!



Integrity Transportation Logistics Inc. Freight Brokerage



Optimist INTERNATIONAL
Optimist Club of
South Dorchester, Ontario



Aylmer Outdoor Pool, 7 Myrtle Street, Aylmer ON N5H 2H2
YWCA St. Thomas-Elgin, 16 Mary Street West St. Thomas ON N5P 2S3, 519-631-9800
Aylmer Community Services, 20 Talbot Street East Aylmer ON N5H 1H4, 226-210-6800
www.ywcaste.ca Registered charity number: 11930 7403RR001

2024 Aylmer Pool Public Swimming Sponsorship Opportunity!

Dear Friends,

We are writing to let you know about upcoming **Summer Public Swimming Sponsorship** opportunities in Aylmer. Public swimming opportunities bring together caregivers and their children, families, and individuals as they get active, learn to swim, build fitness, play, meet up with friends, make new ones, or cool off on a warm summer day. Swimming truly works your entire body head to toe, and it's fun!!

With thanks to generous community sponsors, community participation and engagement in public swimming increases. In the summer of 2023, almost half of total recreational swimming attendance occurred during sponsored swims, with over 1200 swimmers joining in. Sponsored, supervised swimming opportunities contribute to drowning prevention, health promotion and community vitality.

Would your business consider becoming a *Summer Public Swim Sponsor*? We would greatly appreciate your support!

Sponsoring a *Summer Public Swim* at the Outdoor Pool in Aylmer is a cost-effective opportunity to support healthy recreation in our community, while at the same time promoting your business. Sponsorship includes visibility at the pool on *Summer Public Swim Sponsorship Poster* and through our social medias.

This is an opportunity for local businesses and organizations to sponsor a public swim to be offered free-of-charge to our community.

Your sponsorship will provide free swimming, for one afternoon, to community members!

- Sponsorship Cost: \$600; ** *Acknowledgement letter will be provided for sponsorship.*
- Provides free of charge entry to public swimming during specified date/time.
- Event promotion includes your name and logo (if provided) on our poster at the Aylmer Pool on the day of the event. The poster will also be shared on the YWCA- St Thomas Elgin socials in advance of the event.
- Display of your business banner on the day of the event (if provided)
- Opportunities currently exist on Fridays and Saturdays in July and August. If you are interested in alternative sponsorship opportunities, please let us know.

To be recognized on advance promotional materials please let us know your commitment by May 10, 2024, if possible. Feel free to email myself with questions or for Sponsorship at slounsbury@ywcaste.ca. From all of us at the YWCA- thank you for your consideration!

Kindly,

Sarah Lounsbury

Fund Development Coordinator, YWCA St Thomas- Elgin



Sponsored Swim Confirmation Form: Please return by email to slounsbury@ywcaste.ca.

Yes, I would like to Sponsor a 2024 Summer Public Swim!!

Organization/Business Name: (optional) _____

Contact Name: _____

Mailing Address: _____ City: _____

Postal Code: _____ Phone: _____ Email: _____

of Swim Sponsorships Requested (\$600 sponsorship per swim): _____

*Preferred dates of 2024 Sponsored Swim at the Outdoor Pool in Aylmer (Please select all that apply):

| | | | | | | | | |
|------------------|--------|---------|-----------|---------|----------|-----------|-----------|-----------|
| Fridays | July 5 | July 12 | July 19 | July 26 | August 2 | August 9 | August 16 | August 23 |
| Saturdays | July 6 | July 13 | July 20** | July 27 | August 3 | August 10 | August 17 | August 24 |

*Please note, we will aim to accommodate preferred dates where possible on a first-come, first-served basis. Sponsored Swim Date(s) will be confirmed in advance. **National Drowning Prevention Week (July 21-27, 2024), kicks off Saturday July 20.

Yes, I have provided my company logo for recognition on promotional materials.

Name(s) for social media recognition: _____

PAYMENT OPTIONS:

Cheque enclosed. Please make payable to: YWCA St. Thomas-Elgin, 16 Mary Street West, St. Thomas, ON N5P 2S3.

Pay with credit card by phone 519-631-9800.

Pay by Interac e-transfer. Please send e-transfers to our Finance Department at finance@ywcaste.ca (please indicate 'CompanyName_SwimSponsor' in notes)

Signature: _____ Date: _____

By providing your contact information above you have given your consent for YWCA St. Thomas-Elgin to send you information regarding our campaigns, events, services, programs and promotions via email. Please note this information will not be shared with any third-parties in accordance with our privacy policy. Thank you for helping us to help others!!

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